



Erasmus+  
National Erasmus+ Office - Morocco



Royaume du Maroc  
Ministère de l'Enseignement Supérieur,  
de la Recherche Scientifique et de l'Innovation

1st Edition



# EraSmus Scientific Days 2022

Cooperation and research for  
Higher Education and innovation



**Marrakech**

University Cadi Ayyad  
Convention center



**17-18 October 2022**

More details:

[www.erasmusplus.ma/erasmus-scientific-days-2022/](http://www.erasmusplus.ma/erasmus-scientific-days-2022/)



## OUTLINE

<b>Program – short version .....</b>	<b>3</b>
<b>Table – Find your workshop .....</b>	<b>5</b>
<b>Program of workshop and plenary sessions ...</b>	<b>8</b>
<b>Oral presentation instructions .....</b>	<b>14</b>
<b>Venue and logistics (to plan your trip) .....</b>	<b>14</b>
<b>Partners and sponsors .....</b>	<b>15</b>

## Program – Short version

<b>DAY 1 - Monday 17th october 2022</b>	
<b>8:00 - 9:00</b>	<b>Participants welcoming &amp; registration</b>
<b>9:00 - 10:00</b>	<b>Opening speeches</b>
<b>10:00 - 10:30</b>	<b>Welcoming pot &amp; networking</b>
<b>10:30 - 11:30</b>	<b>Plenary session 1</b>  <b>Moderator : Pr. Mohammed Tahiri.</b> <i>Director of Higher Education / HERE - Morocco</i>  “Towards a vision for the future of Higher Education and innovation” <b>Pr. Rachid Guerraoui.</b> <i>Ecole Polytechnique Fédérale de Lausanne - Switzerland</i>  “Forsight in education : Exploring the future of learning & teaching” <b>Pr. Kais Hammami.</b> <i>Director of Foresight institute at ICESCO</i>  “The READY Model : A Reference model for Educators, Activities and Development in the 21st-century” <b>Mrs. Kristien Van den Eynde.</b> <i>European Training Foundation - UE</i>
<b>11:30 - 13:00</b>	<b>2 parallel sessions :</b>
	<div> <b>Workshop 1 : Governance and Management</b>   <b>Chair : Pr. Ilham Berrada.</b> <i>Director of ENSIAS; Mohammed V University in Rabat / HERE - Morocco</i> </div> <div> <b>Workshop 2: Inclusion, mobility &amp; internationalization</b>   <b>Chair: Pr. Fahli Ahmed.</b> <i>Vice president; Hassan 1st University, Settat - Morocco</i> </div>
<b>13:00 - 14:00</b>	<b>Lunch break &amp; networking</b>
<b>14:00 - 15:30</b>	<b>2 parallel sessions :</b>
	<div> <b>Workshop 3: Digitalization &amp; technology use in Education</b>   <b>Chair 1 : Pr. Daniel Burgos.</b> <i>Vice-rector for International Research ; Universidad Internacional de La Rioja (UNIR) - Spain</i> </div> <div> <b>Workshop 4: Inclusion, mobility &amp; internationalization</b>   <b>Chair : Pr. Yamina El Allame Kirrat.</b> <i>Mohamed V University in Rabat - Morocco</i> </div>
<b>15:30 - 15:45</b>	<b>Coffee &amp; Networking break</b>
<b>15:45 - 17:30</b>	<b>Erasmus+ &amp; Horizon projects special session :</b> <b>« Disseminate, valorize and sustain your project ? »</b> <b>Pr. Jean Michel Rigo.</b> <i>Hasselt university - Belgium</i> <b>Pr. Khalid Berrada.</b> <i>Mohammed V University in Rabat - Morocco</i> <b>Dr. Latifa Daadaoui.</b> <i>National Erasmus+ Office – Morocco</i>
<b>19:30</b>	<b>Gala Diner</b>

## DAY 2 - Tuesday 18th october 2022

8:30 - 09:15	<b>Plenary session 2</b> <b>Moderator: Pr. Samir Jaafari.</b> <i>Moulay Ismail University, Meknes - Morocco</i>  Challenges in Quality in evaluation engineering facing the massification in Higher education <b>Pr. Jean-Luc GILLES.</b> <i>Training and Research Unit in Teaching, Learning and Assessment, University of Teacher Education, State of Vaud, Lausanne - Switzerland</i> <b>Pr. Emilio ALISS PAREDES.</b> <i>Simón I. Patiño University – Bolivia</i>		
09:15 - 10:45	<b>3 parallel sessions : Learning and teaching practices</b>		
	<b>Workshop 5: Learning and teaching practices</b> <b>Chair : Pr. Fatima Zahra El Alami.</b> <i>Vice president, Hassan II University Casablanca - Morocco</i>	<b>Workshop 6 : Learning and teaching practices</b> <b>Chair : Pr. Jean-Luc Gilles.</b> <i>University of Teacher Education, State of Vaud, Lausanne – Switzerland</i>	<b>Workshop 7 : Learning and teaching practices</b>  <b>Chair : Pr. Lilia Cheniti Belcadhi.</b> <i>Sousse University - Tunisia</i>
10:45 - 11:00	Coffee & Networking break		
11:00 - 12:30	<b>2 parallel sessions :</b>		
	<b>Workshop 8: Digitalization &amp; technology use in Education</b>  <b>Chair: Pr. Andrea Cassatella.</b> <i>Makerere Institute of Social Research (MISR) - Italy</i>	<b>Workshop 9: Entrepreneurship and employability</b>  <b>Chair : Pr. Marie-anne Le Comte.</b> <i>Institutional coordinator of international relations Hénallux - Belgium</i>	
12:30 - 13:00	<b>Plenary session 3</b>  <b>Moderator :</b> <b>Pr. Belaid BOUGADIR.</b> <i>Vice president, Cadi Ayyad University - Morocco</i> <b>Pr. Khalid Berrada.</b> <i>Mohamed V University in Rabat - Morocco</i>  <b>Are we really living a digital transformation ?</b> <b>Pr. Daniel Burgos,</b> <i>Director of Research Institute UNIR iTED, Vice-rector for International Research (UNIR Research)</i> <i>Universidad Internacional de La Rioja (UNIR) - Spain</i>		
13:00 - 14:30	Lunch and networking		
15:00 - 17:00	<b>Parallel workshop for Phd Students:</b> <b>“Open science, open licensing and copyrights”</b> <b>Pr. Khalid Berrada.</b> <i>Mohammed V University in Rabat – Morocco</i>		

## Programme – Find your workshop ..

Réf.	Workshop num	Subject	Title	Page
<b>DAY 1 : Monday 17th october 2022</b>				
206	W1	Governance & management	Problems of managerial competencies in the field of higher education, taking into account modern transformational trends *	8
1019	W1	Governance & management	An analysis of the technical efficiency of Cameroonian public universities *	8
1649	W1	Governance & management	Pedagogical Innovation Centres : A precursor to the promotion of research in the educational sciences in Moroccan higher education <b>ERASMUS+ project</b>	8
5780	W1	Governance & management	The Long-Run Effects of Education Privatization on Labour Productivity *	8
9595	W1	Governance & management	Factors affecting the purchasing of a Learning Management System in Madrid Region universities	8
9644	W1	Governance & management	Modelling Higher Education Quality based on Information System Quality	8
8646	W1	Governance & Management	Pre-operationalization of pedagogical innovation centers in Moroccan universities : an overview and perspectives.	9
273	W2	Inclusion, mobility & Internationalization	Modernizing Curricula to Include Voices of the Displaced and Marginalized	9
2380	W2	Inclusion, mobility & Internationalization	Hybrid Mobility : the future of internationalization and student mobility in East Africa.	9
6029	W2	Inclusion, mobility & Internationalization	Developing Mediation for Teachers of Adult Migrants through Traditional Arabic Music	9
6334	W2	Inclusion, mobility & Internationalization	Self-reported impact of Erasmus+ mobilities on Sancti Petri students. <b>ERASMUS+ project</b>	9
165	W3	Digitalization	Jupyter notebooks as computational thinking tools for teaching and lifelong learning in biotechnology *	9
1775	W3	Digitalization	A digital learning game environment for Natural Resource Management	9
2632	W3	Digitalization	Towards a measurement of distant education transmission at Cadi Ayyad University : Contextual indicators	9
2850	W3	Digitalization	Blended learning in the « Langue et Terminologie » module : what scenario for the disciplinary modules at the Moroccan university ?	9
3424	W3	Digitalization	Laboratory-based STEM Education : Micro-computer Based Laboratories and Virtual Laboratories	9
873	W4	Inclusion, mobility & Internationalization	Internationalization at home as a new trend for university internationalization in Morocco in post-COVID reality : The <b>MED2laH project</b> . <b>ERASMUS+ project</b>	10
1772	W4	Inclusion, mobility & Internationalization	e-Inclusion. Towards inclusive digital learning	10
7795	W4	Inclusion, mobility & Internationalization	Erasmus+ Mobility Programme in the South-West University "Neofit Rilski" – Blagoevgrad, Bulgaria <b>ERASMUS+ project</b>	10
9869	W4	Inclusion, mobility & Internationalization	Universal Design for Learning : Perspectives of Students in Higher Education	10

9878	W4	Inclusion, mobility & Internationalization	The Iberian Connection in six Erasmus+ KA107 Project-Based Learning Experiences on Design for Social Innovation <b>ERASMUS+ project</b>	10
------	----	--	--	----

DAY 2 : Tuesday 18th october 2022				
755	W5	Learning & training practices	Syrian Academics, The Less Fortunate *	11
960	W5	L&T practices	Navigating Social Worlds in Central and East European context	11
3069	W5	L&T practices	Fostering deep learning: Intervention in a teaching context and a learning skills workshop	11
5269	W5	L&T practices	Improving Lifelong Learning in Higher Education in Morocco <b>AMEL project</b> <b>ERASMUS+ project</b>	11
6274	W5	L&T practices	Students' Perception of Anatomy Learning Method during the COVID-19 Pandemic: A Qualitative Study *	11
4747	W6	L&T practices	The role of mentorship in the improvement of research and the clinical skills of medical students *	11
4865	W6	L&T practices	Proposal for a transformation project in higher education to reinforce foreign languages using the design thinking method	11
7379	W6	L&T practices	Mentor project in Chemistry	11
8419	W6	L&T practices	Developing EFL Learners' Creative Writing Skills Through Social Media *	11
4859	W6	L&T practices	A benchmarking study to build an engineering training model for enhancement of environmental responsibility	12
4300	W6	L&T practices	Study on the approach of students and teachers for the development of curricula in food safety: <b>FosaMed Project</b> <b>ERASMUS+ project</b>	12
978	W7	L&T practices	Peer reviewing in process writing: Effective strategies to promote students' trust in peer feedback	12
6541	W7	L&T practices	Students' Assessment of Copyright and Related Rights Courses Components in Musical Studies Curricula	12
7629	W7	L&T practices	Peer Review in Higher Education Towards a formative evaluation	12
9488	W7	L&T practices	Quality Approach in the conception of an Evaluation Systems: Experimentation in Moroccan Universities - <b>CORETEV Project</b> <b>ERASMUS+ project</b>	12
9608	W7	L&T practices	Using a focus group to enhance course evaluation inclusion and feedback	12
3558	W8	Digitalization	Developing E-learning course "Circular Economy" in the Study process and Adult Education *	12
3993	W8	Digitalization	Impact of the integration of OERs on learning performance : case of engineering students in Morocco	12
8017	W8	Digitalization	The modernisation and internationalisation of ICT higher education through gamified design thinking approaches. <b>ERASMUS project</b>	12
8965	W8	Digitalization	Towards a distributed mode to education in Morocco: an exploration of Moroccan university students' experience of distance learning during covid19	12
9859	W8	Digitalization	Post-COVID 19 Education at Moroccan Universities: Towards a Blended Learning Strategy <b>ERASMUS+ project</b>	12
5939	W8	Digitalization	Development of Teaching Methods using Artificial Intelligence Techniques <b>ERASMUS+ project</b>	13

353	W9	Entrepreneurship & Employability	Graduates, Employers and Higher Education: An Analysis of Research skills development to Students for the job market *	13
1317	W9	Entrepreneurship & Employability	Entrepreneurial education and tourism entrepreneurial intention in the covid-19 era: proposal of a conceptual model	13
2522	W9	Entrepreneurship & Employability	The importance of internationalization in the promotion of innovation and entrepreneurship in Moroccan universities <b>ERASMUS+ project</b>	13
2639	W9	Entrepreneurship & Employability	Enhancing Entrepreneurship and Skills Development in Higher Education	13
3304	W9	Entrepreneurship & Employability	Fostering graduates' Critical Thinking with University-Business Collaboration: The Think4Jobs Project * <b>ERASMUS+ project</b>	13
Poster		L&T practices	Rif Project. Shared reading and intercultural education <b>ERASMUS+ project</b>	-
Poster		L&T practices	Learning strategies of dental students	-
Poster		Inclusion, mobility and internationalization	The Iberian Connection in six Erasmus+ KA107 Project-Based Learning Experiences on Design for Social Innovation <b>ERASMUS+ project</b>	-



**Erasmus Scientific Days 2022**  
**“Cooperation and Research for Higher Education and Innovation”**  
**Marrakech, 17-18th October 2022**  
**Venue : Convention center of Cadi Ayyad University**

DAY 1 - Monday 17th october 2022	
8:00 - 9 :00	Participants welcoming & registration
9:00 - 10:00	<p><b>Opening speeches</b></p> <ul style="list-style-type: none"> <li>- Ministry of Higher Education, Scientific Research and Innovation</li> <li>- Hassan II Academy for Science and Technics</li> <li>- Cadi Ayyad University of Marrakech</li> <li>- ICESCO</li> <li>- EU Delegation to Morocco</li> <li>- European Commission</li> </ul> <p><b>Moderator : Dr. Latifa DAADAoui. National Erasmus+ Office - Morocco</b></p>
10:00 - 10:30	Welcoming pot & networking
10:30 - 11:30	<p><b>Plenary session 1</b></p> <p><b>Moderator : Pr. Mohammed Tahiri. Director of Higher Education / HERE - Morocco</b></p> <ol style="list-style-type: none"> <li>1. Towards a vision for the future of Higher Education and innovation  <b>Pr. Rachid Guerraoui. Director of the Algorithmic Research Laboratory, Ecole Polytechnique Fédérale de Lausanne - Switzerland</b></li> <li>2. Foresight in education: Exploring the future of learning &amp; teaching  <b>Pr. Kais Hammami. Director of Foresight institute at ICESCO</b></li> <li>3. The READY Model: A Reference model for Educators, Activities and Development in the 21st-century  <b>Mrs. Kristien Van den Eynde. Human Development Specialist and Country Liaison of Morocco. European Training Foundation (ETF) - UE</b></li> </ol>
11:30 - 13:00  Parallel session	<p><b>Workshop 1 : Governance and Management</b></p> <p><b>Chair : Pr. Ilham Berrada. Director of ENSIAS; Mohammed V University in Rabat / HERE - Morocco</b></p> <ol style="list-style-type: none"> <li>1. “Problems of managerial competencies in the field of higher education, taking into account modern transformational trends” (206)  <b>P. S. Avetisyan and all. Russian-Armenian University (RAU), Yerevan - Armenia.</b></li> <li>2. Pedagogical Innovation Centers: A precursor to the promotion of research in the educational sciences in Moroccan higher education (1649)  <b>S Machwate Said and all. Cadi Ayyad University in Marrakech - Morocco.</b></li> <li>3. An analysis of the technical efficiency of Cameroonian public universities (1019)  <b>Romuald Nguemkap Kouamo and all. University of Dschang - Cameroon</b></li> <li>4. Modelling Higher Education Quality based on Information System Quality (9644)  <b>Aouhassi Sarah. University Hassan II of Casablanca - Morocco</b></li> <li>5. The Long-Run Effects of Education Privatization on Labour Productivity (5780)  <b>Jaewon Kim and all. The Graduate Institute of International and Development Studies (IHEID), Geneva - Switzerland</b></li> <li>6. Factors affecting the purchasing of a Learning Management System in Madrid Region universities (9595)</li> </ol>



	<p><b>C.A. Lastras Rodríguez.</b> <i>CUNEF University, Madrid - Spain</i></p> <p>7. Pre-operationalization of pedagogical innovation centers in Moroccan universities: an overview and perspectives (<b>8646</b>)  <b>Hanan Tmouche and all.</b> <i>Ibn Zohr University, Agadir - Morocco</i></p>
<p><b>11:30 - 13:00</b></p> <p><b>Parallel session</b></p>	<p><b>Workshop 2 : Inclusion, mobility &amp; internationalization</b></p> <p><b>Chair : Pr. Fahli Ahmed.</b> <i>Vice president; Hassan 1st University, Settat - Morocco</i></p> <p>1. Developing Mediation for Teachers of Adult Migrants through Traditional Arabic Music (<b>6029</b>)  <b>H Legaz-Torregrosa and all.</b> <i>Ghent University - Belgium</i></p> <p>2. Hybrid Mobility: The Future of Internationalization and Student Mobility in East Africa (<b>2380</b>)  <b>Tibelius Amutuhaire and all.</b> <i>Bayreuth International Graduate School of African Studies (BIGSAS) - Germany</i></p> <p>3. Modernizing Curricula to Include Voices of the Displaced and Marginalized (<b>273</b>)  <b>Hayik Rawia.</b> <i>Sakhnin Academic College of Education, Sakhnin - Israel</i></p> <p>4. Self-reported impact of Erasmus+ mobilities on Sancti Petri students (<b>6334</b>)  <b>Inés Montero García-Siso and all.</b> <i>Department of Health Education. Sancti Petri Secondary School, San Fernando – Spain</i></p>
<b>13:00 - 14:00</b>	<b>Lunch break &amp; networking</b>
<p><b>14:00 - 15:30</b></p> <p><b>Parallel session</b></p>	<p><b>Workshop 3: Digitalization &amp; technology use in Education</b></p> <p><b>Chair 1 : Pr. Daniel Burgos.</b> <i>Vice-rector for International Research ; Universidad Internacional de La Rioja (UNIR) - Spain</i></p> <p>1. A digital learning game environment for Natural Resource Management (<b>1775</b>)  <b>A M Dochshanov and all.</b> <i>European Training and Research Association for a Cooperation Key to business (EU-Track), Terracina - Italy</i></p> <p>2. Laboratory-based STEM Education: Micro-computer Based Laboratories and Virtual Laboratories (<b>3424</b>)  <b>Margoum Sofia and all.</b> <i>Faculty of Sciences, Mohammed V University in Rabat - Morocco</i></p> <p>3. Jupyter notebooks as computational thinking tools for teaching and lifelong learning in biotechnology (<b>165</b>)  <b>Ricardo Lebrón and all.</b> <i>Center for Research in Agri-Food Biotechnology (CIAIMBITAL), University of Almeria - Spain</i></p> <p>4. Blended learning in the "Langue et Terminologie" module: what scenario for the disciplinary modules at the Moroccan university? (<b>2850</b>)  <b>Shlaka Souhad and all.</b> <i>Faculty of Sciences, Mohammed V University of Rabat - Morocco</i></p> <p>5. Towards a measurement of distant education transmission at Cadi Ayyad University: Contextual indicators (<b>2632</b>)  <b>Fatima Ez-Zahra Benkhallouq an all.</b> <i>Cadi Ayyad University in Marrakech – Morocco</i></p>

<p><b>14:00 - 15:30</b></p> <p><b>Parallel session</b></p>	<p><b>Workshop 4: Inclusion, mobility &amp; internationalization</b></p> <p><b>Chair : Pr. Yamina El Allame Kirrat. Mohamed V University in Rabat - Morocco</b></p> <ol style="list-style-type: none"> <li>1. Universal Design for Learning: Perspectives of Students in Higher Education (<b>9869</b>) <b>Al-Rashaida Mohammad Ali Hussein</b> ; <i>Department of Education, College of Arts and Sciences, Abu Dhabi University, Dubai Campus - UAE</i></li> <li>2. Internationalization at home as a new trend for university internationalization in Morocco in post-COVID reality : The MED2laH project. <i>Erasmus+ CBHE Project (873)</i> <b>Aziza Mennouni and all.</b> <i>Moulay Ismail University, Meknès - Morocco</i></li> <li>3. e-Inclusion. Towards inclusive digital learning (<b>1772</b>) <b>Marieke Sloodman and all.</b> <i>Vrije Universiteit Amsterdam, Amsterdam - Netherlands</i></li> <li>4. The Iberian Connection in six Erasmus+ KA107 Project-Based Learning Experiences on Design for Social Innovation (<b>9878</b>) <b>Maria del Pilar Rovira and all.</b> <i>Escola d'Art i Superior de Disseny de les Illes Balears - Spain</i></li> <li>5. Erasmus+ Mobility Programme in the South-West University "Neofit Rilski" - Blagoevgrad (<b>7795</b>) <b>Stankova Iva and alla.</b> <i>South-West University "Neofit Rilski", Blagoevgrad - Bulgaria</i></li> </ol>
<p><b>15:30 - 15:45</b></p>	<p><b>Coffee &amp; Networking break</b></p>
<p><b>15:45 - 17:30</b></p>	<p><b>Erasmus+ &amp; Horizon projects special session :</b> <b>« Disseminate, valorize and sustain your project ? »</b></p> <p><b>Pr. Jean Michel Rigo.</b> <i>Hasselt university - Belgium</i>  <b>Pr. Khalid Berrada.</b> <i>Mohammed V University in Rabat - Morocco</i>  <b>Dr. Latifa Daadaoui.</b> <i>National Erasmus+ Office – Morocco</i></p>
<p><b>19:30</b></p>	<p><b>Gala Diner</b></p>

8:30 - 09:15	<p><b>Plenary session 2</b></p> <p><b>Moderator: Pr. Samir Jaafari.</b> <i>Moulay Ismail University, Meknes - Morocco</i></p> <p>Challenges in Quality in evaluation engineering facing the massification in Higher education  <b>Pr. Jean-Luc GILLES.</b> <i>Training and Research Unit in Teaching, Learning and Assessment, University of Teacher Education, State of Vaud, Lausanne - Switzerland</i>  <b>Pr. Emilio ALISS PAREDES.</b> <i>Simón I. Patiño University – Bolivia</i></p>
<p>09:15 - 10:45</p> <p>Parallel session</p>	<p><b>Workshop 5: Learning and teaching practices (parallel session)</b></p> <p><b>Chair : Pr. Fatima Zahra El Alami.</b> <i>Vice president, Hassan II University Casablanca - Morocco</i></p> <ol style="list-style-type: none"> <li>Fostering deep learning: Intervention in a teaching context and a learning skills workshop (3069)  <b>Alami Anouar and all.</b> <i>Sidi Mohammed Ben Abdellah University Fez - Morocco</i></li> <li>“Students’ Perception of Anatomy Learning Method during the COVID-19 Pandemic : A Qualitative Study” (6274)  <b>M. Al Mubarakah and all.</b> <i>Sebelas Maret University, Surakarta - Indonesia</i></li> <li>Syrian Academics, The Less Fortunate (755)  <b>Ranwa Khorsheed and all,</b> <i>Arab International University - Syria</i></li> <li>Navigating Social Worlds in Central and East European context (960)  <b>Jekatyerina Dunajeva an all.</b> <i>Public Policy and Management Institute - Lithuania</i></li> <li>Improving Lifelong Learning in Higher Education in Morocco1. What profile of the candidate and his coach to succeed in the validation of acquired experience? Erasmus+ CBHE Project : AMEL (5269)  <b>S. Charif d’Ouazzane and all.</b> <i>National School of Mines of Rabat - Morocco</i></li> </ol> <p><b>POSTER :</b></p> <p><i>Rif Project. Shared reading and intercultural education</i>  <b>Jose Abdon and Palma-Duran</b>  <i>Melgarejo-Romero Cristóbal, CIPFP Valle de Elda, Spain</i></p>
<p>09:15 - 10:45</p> <p>Parallel session</p>	<p><b>Workshop 6 : Learning and teaching practices (parallel session)</b></p> <p><b>Chair : Pr. Jean-Luc Gilles.</b> <i>University of Teacher Education, State of Vaud, Lausanne – Switzerland</i></p> <ol style="list-style-type: none"> <li>Mentor project in Chemistry (7379)  <b>Claveria Vicenç.</b> <i>Institut Escola del Treball, Barcelona - Spain</i></li> <li>The role of mentorship in the improvement of research and the clinical skills of medical students (4747)  <b>Heleniak Zbigniew and all.</b> <i>Medical University of Gdansk - Poland</i></li> <li>Developing EFL Learners’ Creative Writing Skills Through Social Media (8419)  <b>A Omarova.</b> <i>Suleyman Demirel University, Kaskelen - Kazakhstan</i></li> <li>Proposal for a transformation project in higher education to reinforce foreign languages using the design thinking method (4865)  <b>Mounia Amazian and all.</b> <i>Mohammed V University in Rabat – Morocco</i></li> </ol>

<p>09:15 - 10:45</p> <p>Parallel session</p>	<ol style="list-style-type: none"> <li>A benchmarking study to build an engineering training model for enhancement of environmental responsibility (<b>4859</b>) <b>El Mehdi Elbiad and all.</b> <i>Hassan II University of Casablanca - Morocco</i></li> <li>Study on the approach of students and teachers for the development of curricula in food safety: <b>FosaMed Project (4300)</b>. <i>Erasmus+ CBHE Project</i> <b>Keltoum Rahali and all.</b> <i>Ibn Tofail University, Kenitra - Morocco</i></li> </ol> <p><b>POSTER:</b></p> <p>Learning strategies of dental students <b>Sara Benfaïda.</b> <i>Hassan II University of Casablanca - Morocco</i></p> <p><b>Workshop 7 : Learning and teaching practices (parallel session)</b></p> <p><b>Chair : Pr. Lilia Cheniti Belcadhi.</b> <i>Sousse University - Tunisia</i></p> <ol style="list-style-type: none"> <li>Using a focus group to enhance course evaluation inclusion and feedback (<b>9608</b>) <b>Brent A. Anders.</b> <i>The American University of Armenia (AUA), Yerevan - Armenia</i></li> <li>Peer Review in Higher Education Towards a formative evaluation (<b>7629</b>) <b>Yassine TALEB AHMAD and all.</b> <i>Ibn Tofail University, Kénitra - Morocco</i></li> <li>Peer reviewing in process writing: Effective strategies to promote students' trust in peer feedback (<b>978</b>) <b>Abdelaziz Ait Taleb and all.</b> <i>Ibn Zohr University, Agadir - Morocco</i></li> <li>Students' Assessment of Copyright and Related Rights Courses Components in Musical Studies Curricula (<b>6541</b>) <b>Naumovski Gose and all.</b> <i>Justinian I Law Faculty, SS. Cyril and Methodius University, Skopje - North Macedonia.</i></li> <li>Quality Approach in the conception of an Evaluation Systems: Experimentation in Moroccan Universities (<b>9488</b>). <i>Erasmus+ CBHE Project : CORETEV</i> <b>Najib El kamoun and all.</b> <i>Chouaib Doukkali University, El Jadida - Morocco</i></li> </ol>
<p>10:45 - 11:00</p>	<p><b>Coffee &amp; Networking break</b></p>
<p>11:00 - 12:30</p> <p>Parallel session</p>	<p><b>Workshop 8 : Digitalization &amp; technology use in Education</b></p> <p><b>Chair: Pr. Andrea Cassatella.</b> <i>Makerere Institute of Social Research (MISR) - Italy</i></p> <ol style="list-style-type: none"> <li>The modernisation and internationalisation of ICT higher education through gamified design thinking approaches (<b>8017</b>) <b>Michela Tramonti and all.</b> <i>European Training and Research for a Cooperation Key to business (EU-Track) - Italy</i></li> <li>Impact of the integration of OERS on learning performance: Case of engineering students in Morocco (<b>3993</b>) <b>ALAMI TALBI Lalla Fatima Zohra.</b> <i>Mohammed V University in Rabat - Morocco</i></li> <li>Developing E-learning course "Circular Economy" in the Study process and Adult Education (<b>3558</b>) <b>Dzintra Atstaja and all.</b> <i>BA School of Business and Finance - Latvia</i></li> <li>Post-COVID 19 Education at Moroccan Universities: Towards a Blended Learning Strategy (<b>9859</b>) <b>Sana Boutarti and all.</b> <i>Cadi Ayyad University in Marrakech - Morocco</i></li> </ol>

<p>11:00 - 12:30</p> <p>Parallel session</p>	<p>5. Towards a distributed mode to education in Morocco: an exploration of Moroccan university students' experience of distance learning during covid19 (8965) <b>Fahmi Sanae.</b> <i>English Department, Faculty of Letters and Human Sciences, Mohammed V University in Rabat – Morocco</i></p> <p>6. Development of Teaching Methods using Artificial Intelligence Techniques (5939) <u>Erasmus+ CBHE Project : E-Lives</u> <b>Abdelali El Gourari and all.</b> <i>Cadi Ayyad University in Marrakech - Morocco</i></p> <p><b>Workshop 9 : Entrepreneurship and employability</b></p> <p><b>Chair : Pr. Marie-anne Le Comte.</b> <i>Institutional coordinator of international relations Hénallux - Belgium</i></p> <p>1. The importance of internationalization in the promotion of innovation and entrepreneurship in Moroccan universities (2522). <i>Erasmus+ CBHE Project AgriEngage</i> <b>Zidane Lamdaghi and all.</b> <i>Ibn Tofail Universit, Kenitra - Morocco</i></p> <p>2. Enhancing Entrepreneurship and Skills Development in Higher Education (2639) <b>Rania Raouf Sedky Awadalla.</b> <i>Faculty of Arts &amp; Design - Pharos University in Alexandria - Egypt</i></p> <p>3. Entrepreneurial education and tourism entrepreneurial intention in the covid-19 era: proposal of a conceptual model (1317) <b>Laachach Abderrahim and all.</b> <i>International Higher Institute of Tourism of Tangier - Morocco</i></p> <p>4. Graduates, Employers and Higher Education: An Analysis of Research skills development to Students for the job market (353) <b>R Mekvabidze and all.</b> <i>Gori State Teaching University, Gori - Georgia</i></p> <p>5. Fostering graduates' Critical Thinking with University-Business Collaboration: The Think4Jobs Project (3304) - <i>Erasmus+ CBHE Project</i> <b>Dumitru Daniela Elena and all.</b> <i>Bucharest University of Economic Studies – Romania</i></p>
<p>12:30 - 13:00</p>	<p><b>Plenary session 3</b></p> <p><b>Moderator :</b> <b>Pr. Belaid BOUGADIR.</b> <i>Vice president, Cadi Ayyad University - Morocco</i> <b>Pr. Khalid Berrada.</b> <i>Mohamed V University in Rabat - Morocco</i></p> <p><b>Are we really living a digital transformation ?</b> <b>Pr. Daniel Burgos,</b> <i>Director of Research Institute UNIR iTED, Vice-rector for International Research (UNIR Research)</i> <i>Universidad Internacional de La Rioja (UNIR) - Spain</i></p>
<p>13:00 - 14:30</p>	<p><b>Lunch and networking</b></p>
<p>15:00 - 17:00</p>	<p><b>Parallel workshop for Phd Students:</b></p> <p><b>"Open science, open licensing and copyrights"</b> <b>Pr. Khalid Berrada.</b> <i>Mohammed V University in Rabat – Morocco</i></p>

## ORAL PRESENTATION INSTRUCTIONS

- Maximum of **15 minutes** for your oral presentation
- The venue is equipped by all presentation material.
- Please drop your presentation at the latest the **10th october** 2022 in the shared google drive link

<https://drive.google.com/drive/folders/1AM3UVYPzULsjFOPAd4QO2Tgqfij8YWRr?usp=sharing>

Please use for the **title of your file** :

**WorkshopNumber\_YourReferenceEasyChair**

(You could find them in the table pages 5 and 6 in the program document)

## VENUE AND ACCOMODATION

- The Erasmus Scientific Days will take place at the **conference center of Cadi Ayyad University** located at: <https://goo.gl/maps/SrBqtSrRdHzyYdh87>
- There's some hotels near the conference center (because being together is good for networking and exchange), you can also check the booking website for more hotels or *Ryads* for a Moroccan traditional touch.

\* **Wazo Hotel** : <https://www.wazohotel.com/>

\* **Ibis Marrakech Palmeraie**:

[https://all.accor.com/hotel/6290/index.fr.shtml?utm\\_campaign=seo+maps&utm\\_medium=seo+maps&utm\\_source=google+Maps](https://all.accor.com/hotel/6290/index.fr.shtml?utm_campaign=seo+maps&utm_medium=seo+maps&utm_source=google+Maps)

\* **Relax Marrakech** : <https://www.atlashotelscollection.com/>

- For your transfer from the airport you can take a **public bus**, **taxi** or a rental car: [Costs & prices](#)
- To know more about Marrakech and to plan, more details and suggestions :

<https://www.visitmorocco.com/en/travel/marrakesh>

Please do not hesitate to contact us for any further information or any special assistance :

[Erasmus@erasmusplus.ma](mailto:Erasmus@erasmusplus.ma)

**Looking forward to seeing you in Marrakech !**

**Erasmus scientific Days 2022 organizers**





**"Cooperation and Research for Higher Education and Innovation"**  
**Marrakech, 17-18th October 2022**

**Venue : Convention center of Cadi Ayyad University**

## Partners & Sponsors



Royaume du Maroc  
Ministère de l'Enseignement Supérieur,  
de la Recherche Scientifique et de l'Innovation

